



Fundraising Opportunities

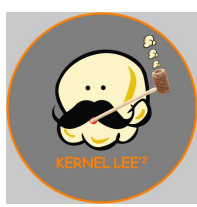
Overview, Agreement and Brochure

Kernel Lee'2 Kettle Corn

Revised

2/25/2018

This document is an overview of the opportunities available working with Kernel Lee'2 Kettle Corn to meet group fundraising needs. Details of product flavors, sizes, pricing information, contact information, agreement form, template brochure and order form. Also we describe ways to customize the kettle corn flavors you sell for your fundraiser.



Fundraising Options with Kernel Lee² Kettle Corn

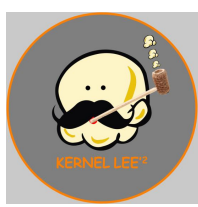
Kernel Lee² Kettle Corn is interested in helping your group achieving fundraising goals for your organization! We have enjoyed providing our yummy kettle corn at the Northwest ISD stadium during home football games and giving a percentage of our sales (after taxes) to the athletic department. You can check out the events we have done and our setup on our website at www.kernellee2kettlecorn.com or our facebook page <https://www.facebook.com/kernellee2/>. We would like to help you! There are 2 ways we can help.

- 1) We can come to an event (craft show, parade, etc) with our kettle and setup and cook fresh kettle corn and sell for you. Nothing sells better than the smell and sounds of the kettle corn being cooked fresh! You will get 20% of our sales (after taxes paid). That's about \$1- \$1.25 for every bag we sell for your group. Email us at kernellee2@yahoo.com or call (817)455-4568 to check if we can be part of your event!
- 2) Your group can buy the kettle corn from us at a discount and sell for larger profits! We can customize the flavors and bags/Tub/Tin sizes offered for you fundraising efforts. You can get \$2.00/bag, \$2.40/bag, \$4.00/bag or \$6.80/1.5 gallon tub profit from your sales! That's 40% of the value of each item sold! We can also create a customized 3" label for your group that we apply to the bags or tubs along with our ingredients label. Minimum of 50 items to qualify for wholesale/fundraising pricing.



2





We can offer 4 different bag sizes and 1 plastic tub size.
Our bags sizes are extra small(XS, 3.5 cups), small (S,8 cups), medium (M,11 cups) and large (L,16-18 cups ~ 1 gallon).



Our plastic tub w/lid size is 1.5 gallons (Tub 6qts ~ 24 cups)



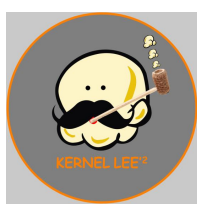
We can offer large (1.75-2 gallon) popcorn tins in holiday flavors and designs. Prices vary on tin size.

Holiday Tins: 1.75 gallon (10T)

1.75 Gallon (10T) (NEW!)

8 item(s) Show 9 per page
View as: Grid List Sort By: Sort Item Code ↑

		
10T Gold Please login to see pricing	10T Platinum Please login to see pricing	10T Fiesta Please login to see pricing
		
10T Golden Thank You Please login to see pricing	10T Retro Popcorn Please login to see pricing	10T Shining Snowflakes Please login to see pricing
		
10T Snowflake Please login to see pricing	10T Winter Pine Please login to see pricing	


















Holiday Tins: 2 gallon (15T)

Bing 2 Gallon Tapered
















direct sales division, cookiesinc.com

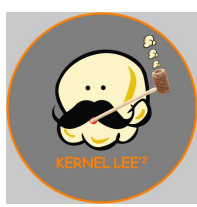
Items 1 to 15 of 57 total Page: 1 2 3 4 Show 15 per page

View as: Grid List Sort By: Sort Item Code

 15T Black Please login to see pricing	 15T Blue Please login to see pricing	 15T Gold Please login to see pricing
 15T Platinum Please login to see pricing	 15T Red Please login to see pricing	 15T White Please login to see pricing
 15T American Fireworks Please login to see pricing	 15T Baby It's Cold Please login to see pricing	 15T Beach Chairs Please login to see pricing
 15T Beachy Coconuts Please login to see pricing	 15T Best Friends Please login to see pricing	 15T Birthday Fun Please login to see pricing
 15T Popcorn Please login to see pricing	 15T Holiday Lights Please login to see pricing	 15T Holiday Memories Please login to see pricing

View as: Grid List Sort By: Sort Item Code

 15T Christmas Bazaar Please login to see pricing	 15T Christmas Mail Please login to see pricing	 15T Contemporary Christmas Please login to see pricing
 15T Evening Glory Please login to see pricing	 15T Crystal Evening Please login to see pricing	 15T Diamonds Please login to see pricing
 15T Easter Bunny Please login to see pricing	 15T Everyday Stripes Please login to see pricing	 15T Fiesta Please login to see pricing
 15T Flower Blossoms/Ornament Please login to see pricing	 15T Frosty Friends Please login to see pricing	 15T Granny's All Stars Please login to see pricing
 15T Gift Galore Please login to see pricing	 15T Golden Swirls Please login to see pricing	 15T Golden Thank You Please login to see pricing



- Bing **2 Gallon Tapered**

Items 31 to 45 of 57 total Page: 1 2 3 4 Show 15 per page

View all: Grid List Sort By: Sort Item Code

15T Halloween Pumpkin Patch Please login to see pricing	15T Heartstrings Please login to see pricing	15T Holiday Checkers Please login to see pricing
15T Holiday Glim Please login to see pricing	15T Let It Snow Please login to see pricing	15T Maryland Please login to see pricing
15T Old Fyne Popcorn Please login to see pricing	15T Peaceful Retreat Please login to see pricing	15T Penguin Tree Topping Please login to see pricing
15T Popcorn Blast Please login to see pricing	15T Retro Popcorn Please login to see pricing	15T Ribbon of Hope Please login to see pricing
15T Santa's Sleigh Please login to see pricing	15T Seal Snowman Please login to see pricing	15T Shiny Snowflakes Please login to see pricing

- Bing **2 Gallon Tapered**

MIX & MATCH PRICING is available for all Time & Care. Use the price level for the TOTAL number of cans ordered in FULL CASE quantities in a single transaction. To purchase broken case quantities of an item, please go to our direct sales division, cookiestins.com.

Items 46 to 57 of 57 total Page: 1 2 3 4 Show 15 per page

View all: Grid List Sort By: Sort Item Code

15T Southern Snowman Please login to see pricing	15T Sparkles Please login to see pricing	15T Spectral Snowflakes Please login to see pricing
15T Stripes & Snowflakes Please login to see pricing	15T Sunset Garden Please login to see pricing	15T Texas Please login to see pricing
15T There is a Season Please login to see pricing	15T Top Hat Snowman Please login to see pricing	15T Tree Oh Please login to see pricing
15T Warmest Snowman Please login to see pricing	15T Winter Pops Please login to see pricing	15T Winter Sleigh Ride Please login to see pricing

Items 46 to 57 of 57 total Page: 1 2 3 4 Show 15 per page

View all: Grid List Sort By: Sort Item Code



Discounted Price, Sale Price and Profit your group keeps

Kettle corn XS Party bag (XS) size bag:

Wholesale Discounted Price \$1.80/bag

Sale Price Sell for \$3/bag

Your group keeps \$1.20/bag

Buttery popcorn in Small (S) Size bags:

Wholesale Discounted Price \$2.40/bag

Sale Price Sell for \$4/bag

Your group keeps \$1.60 /bag

Flavored popcorn in Small (S) Size bags:

Wholesale Discounted Price \$3/bag

Sale Price Sell for \$5/bag

Your group keeps \$2/bag

Original kettle corn or flavored popcorn (no sugar) in Medium (M) size bag:

Wholesale Discounted Price \$3/bag

Sale Price Sell for \$5/bag

Your group keeps \$2/bag

Caramel kettle corn in Medium (M) Size Bags:

Wholesale Discounted Price \$3.60/bag

Sale Price Sell for \$6/bag

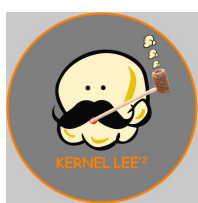
Your group keeps \$2.40/bag

All other flavored bags of kettle corn in Small (S) Size bags:

Wholesale Discounted Price \$3.60/bag

Sale Price Sell for \$6/bag

Your group keeps \$2.40/bag



Large (L) bags of kettle corn (any flavors, one or 2 can be combined in one bag):

Wholesale Discounted Price \$6/bag

Sale Price Sell for \$10/bag

Your group keeps \$4/bag

1.5 gallon tub (Tub) of kettle corn (any flavors, one or 2 flavors divided):

Wholesale Discounted Price \$10.20/tub

Sale Price Sell for \$17/tub

Your group keeps \$6.80/tub

1.75 gallon Tins of kettle corn (custom flavors and sizes, one or 3 flavors divided)

Wholesale Discounted Price \$12/tin

Sale Price Sell for \$20/tin

Your group keeps \$8/tin

2 gallon Tins of kettle corn (custom flavors and sizes, one or 3 flavors divided)

Wholesale Discounted Price \$13.20/tin

Sale Price Sell for \$22/tin

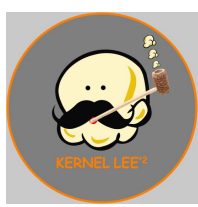
Your group keeps \$8.80/tin

Flavors with added chocolate (peppermint bark) or candy (gingerbread man with gumdrops) add \$1.50 (ONLY in xsmall party bags and small bags and as 1 of 3 flavors in the tins)

We can customize our order form and brochure for your fundraiser (see pages 8-13) and collect orders with money. When we get the final orders, we will schedule date to make the kettle corn and deliver to you within 1-2 weeks of that date. Kettle corn will remain fresh in sealed bags and tubs for



4-5 weeks. You pay us discounted price and we give you the kettle corn to distribute and you keep the profit!



Menu of Flavors offered

Our kettle corn is cooked with corn oil. Most of the ingredients we use are gluten and nut free, but individual flavor ingredients detail what flavors contain.

(Large (L) bags and 1.5 gallon tubs (Tubs) can have up to 2 flavors chosen for the fundraiser)

Flavors (Available Sizes) - Ingredients:

Original (M, L, Tub, Tins) – Corn, Sugar, Corn oil, Salt

Caramel (M, L, Tub, Tins) – Corn, Corn oil, Gold Pop Artificial Carmel Sugar (contains brown sugar, molasses, soy, artificial flavor and coloring), and sea salt.

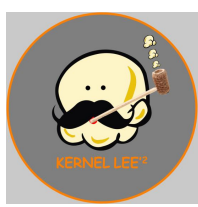
Spicy Caramel (S, L, Tub, Tins) – Corn, Corn oil, Gold Pop Artificial Carmel Sugar (contains brown sugar, molasses, soy, artificial flavor and coloring), sea salt, and cayenne pepper.

Chocolate Caramel (S, L, Tub, Tins) – Corn, Corn oil, Gold Pop Artificial Carmel Sugar (contains brown sugar, molasses, soy, artificial flavor and coloring), sea salt, and Hershey's Cocoa Powder (100% cocoa).

Brown Sugar & Cinnamon (S, L, Tub, Tins) - Corn, Sugar, Brown Sugar, Corn oil, Cinnamon, Salt

Snickerdoodle (S, L, Tub, Tins) - Corn, Sugar, buttery Tastee Pop oil, Cinnamon, Salt, Vanilla Extract

Caramel + Cheddar (2 flavors in S, L or Tub, Tins) - Corn, Corn oil, Caramel flavor kernels (Gold Pop Artificial Carmel Sugar containing brown sugar, molasses, soy, artificial flavor and coloring, sea salt), Cheddar flavor kernels (Savory Shakes Cheddar Cheese (contains Milk, Soy, Whey Powder, artificial colors))



Garlic Parmesan (M, L, Tub, Tins) (no sugar/popcorn flavored) - Corn, Corn oil, Garlic Salt(salt, garlic, food starch, sugar, Parsley, and natural flavors) and Parmesan Cheese Powder(parmesan cheese, milk, salt, Cultures, enzymes, disodium phosphate)

Cheddar (M, L, Tub, Tins) (no sugar/popcorn flavored) – Corn, Corn oil, Salt, Savory Shakes Cheddar Cheese (contains Milk, Soy, Whey Powder, artificial colors)

Cheddar Ranch (M, L, Tub, Tins) (no sugar/popcorn flavored) – Corn, Corn oil, Salt, Savory Shakes Cheddar Cheese (contains Milk, Soy, Whey Powder, artificial colors) and Hidden Valley Ranch Seasoning (contains buttermilk, soy, garlic, onion and spices)

Dill (M, L, Tub, Tins) (no sugar/popcorn flavored) – Corn, Corn oil, Salt, Dill flavoring (contains dill weed, onion powder, garlic powder, citric acid powder)

Other flavors also available on request: Bacon Caramel, Maple Caramel, Fruity Tooty (Pink Vanilla, Blue Raspberry, Green Apple, Lemon, Lime, Orange, Cherry, Grape, Strawberry), Caramel Apple (Caramel + Green Apple), Lemon + Lime, Chocolate Cherry, Chocolate Strawberry, Chocolate Mint, Hot Cinnamon (Red Hot), Jalapeno, Coffee Caramel, Rootbeer Float, Caramel Coconut, Caramel Paradise, Salt N Vinegar, Frank's Red Hot, Bananas Foster, Smores

Holiday & Seasonal Flavors and Colors available on request:

Red and Green Christmas colored Original (S, L, Tub) - Corn, Sugar, Corn oil, Salt, Red and Green Food coloring.

Pumpkin Spice(S, L, Tub)- Corn, Sugar, Corn oil, Salt, McCormick Pumpkin Pie Spice (cinnamon, nutmeg, ginger and allspice and sulfiting agent)

Gingerbread (S, Small Tin) - Corn, Sugar, Corn oil, Salt, Ground Ginger, Nutmeg, Ground Gloves, Cinnamon. ADD SPICE GUM DROPS \$1 extra



Peppermint Bark (S only and small holiday tins available) (extra cost for drizzled chocolate and decorative tin. ADD \$2) - Corn, Sugar, Corn oil, Salt, Mint Winterfrost Flossugar (contains Sugar, Artificial Flavor, artificial coloring(FD&C Blue)), Ghirardelli Chocolate melting wafers (contains Dark and White chocolate made of cocoa, milk, soy, palm oil and may contain tree nuts)



Fundraiser Agreement Form

Group/Organization Name: _____

Organization Address : _____

Delivery Address: (NO PO Box) _____

City: _____ State: _____ Zip: _____

Chairperson: _____ Email: _____

Phone-Day: (_____) _____ Phone-Evening: (_____) _____

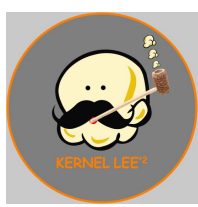
Number of Participants: _____ Dates of Fundraiser: _____ to _____

Customized Label? Yes or No

If yes, please provide a description of colors and label contents (group logos, wording). If you want help with an idea, feel free to contact us! We love to help!

Your discounted product costs (Minimum of 50 items):

- XS Party Bag Kettle corn (XS) (3 cups) bag \$1.80(Sell for \$3)
- Original Kettle Corn in Medium (M) (11 cup) bag \$3(Sell for \$5)
- Flavored Popcorn (no sugar) in Medium (M) (11 cup) bag \$3(Sell for \$5)
- Caramel Kettle Corn in Medium (M) (11 cup) bag \$3.60(Sell for \$6)
- All other flavored Kettle Corn in Small (S) (8 cup) bag \$3.60(Sell for \$6)
- Large (L) (16-18 cup) Bags Kettle or popcorn (up to 2 different flavors) bag \$6(Sell for \$10.00)
- 1.5 gallon tubs (Tubs) (24 cups) Kettle or popcorn (up to 2 different flavors) \$10.20(Sell for \$17.00)
- 1.75 gallon Tins of kettle corn(Kettle or popcorn (up to 3 different flavors) \$12/tin(Sell for \$20/tin)
- 2 gallon Tins of kettle corn (Kettle or popcorn (up to 3 different flavors) \$13.20/tin(Sell for \$22/tin)



Customized Order Form and Menu Brochure? Yes or No

If “No”, then the Kernel Lee² basic order form and brochure will be used (see pages 11-13). If Yes, then fill out custom orders below and we will send customized order form and brochure.

Customize Order Form Changes:

NOTE: Original and Caramel Kettle Corn are the best sellers! Maximum of 8 flavors if selling Large Bags and 1.5 gal tubs. If removing 1.5 gal tubs or Large Bags from order form, we can add 2 additional flavors for each removed (Maximum of 12 flavors can be selected). For Holiday Tin sizes added, remove flavor choice from 8.

Large (L) Bags? Yes or No 1.5 gal tubs(Tubs)? Yes or No Holiday Tins?

Flavors:

Flavor 1

Flavor 2

Flavor 3

Flavor 4

Flavor 5

Flavor 6

Flavor 7

Flavor 8

Additional flavors only added if NOT selling Large Bags and/or 1.5 gal tubs

Flavor 9

Flavor 10

Flavor 11

Flavor 12



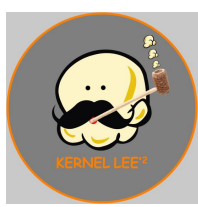
All customer checks must be made payable to your organization, NOT to Kernel Lee² Kettle Corn. Once you are ready to close your fundraiser, simply contact us with copies of your order forms. You pay us directly the wholesale cost for the kettle corn and keep your profit immediately. Payment can be made in the form of a check, cash or money order payable to Kernel Lee² Kettle Corn. Kettle Corn will be delivered to the address listed above approximately 3-5 days from the date your order is given to us and payment received. The kettle corn will remain fresh in sealed bags and tubs for 4 weeks from date they are packaged. **Minimum of 50 items required for wholesale (40%) discount. (25-50 items for 25% discount pricing)**

I have read and understand the terms and conditions listed above and have authorization to sign on behalf of my group or charitable organization.

Fundraising Chairperson

_____ Date _____

Please send completed agreement to:
Postal Mail: 13716 Bates Aston Rd, Haslet, Texas 76052
Email: kernellee2@yahoo.com or call (817)455-4568
You will receive a phone call or email within 24 hours to verify the information.



Fundraising Brochure and Order Form (NOTE-This can be customized for your fundraiser!)

We are participating with the fundraising group by letting them collect orders and sell our kettle corn. We will be making the kettle corn and providing it to them for delivery. The group will be getting 40% of sales they make!



We can offer 3 different bag sizes and 1 plastic tub size. Our bags sizes are small (S,8 cups), medium (M,11 cups) and large (L,16-18 cups ~ 1 gallon).



Our plastic tub w/lid size is 1.5 gallons (Tubs 6qts ~ 24 cups)






Holiday Tins available




(Customized based on your groups choices from tins shown above)



1.75 Gallon (10T) (NEW!)

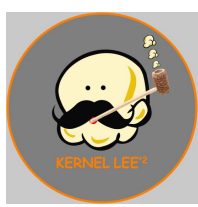
8 item(s) Show 9 per page

View as: [Grid](#) [List](#) Sort By [Sort Item Code](#)

		
10T Gold	10T Platinum	10T Fiesta
Please login to see pricing	Please login to see pricing	Please login to see pricing

		
10T Golden Thank You	10T Retro Popcorn	10T Shining Snowflakes
Please login to see pricing	Please login to see pricing	Please login to see pricing

	
10T Snowflake	10T Winter Pine
Please login to see pricing	Please login to see pricing



Menu of Flavors offered

Our kettle corn is cooked with corn oil. Most of the ingredients we use are gluten and nut free, but individual flavor ingredients detail what flavors contain.

(Large (L) bags and 1.5 gallon tubs (Tubs) can have up to 2 flavors), 1.75 and 2 Gallon Tins (can have up to 3 flavors)

Flavors(Available Sizes) - Ingredients:

Original (M, L and Tub/Tin) – Corn, Sugar, Corn oil, Salt

Caramel (M, L and Tub/Tin) – Corn, Corn oil, Gold Pop Artificial Caramel Sugar (contains brown sugar, molasses, soy, artificial flavor and coloring), and sea salt.

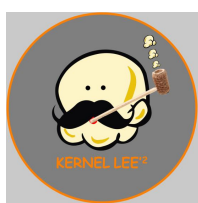
Spicy Caramel (S, L and Tub/Tin) – Corn, Corn oil, Gold Pop Artificial Caramel Sugar (contains brown sugar, molasses, soy, artificial flavor and coloring), sea salt, and cayenne pepper.

Chocolate Caramel (S, L and Tub/Tin) – Corn, Corn oil, Gold Pop Artificial Caramel Sugar (contains brown sugar, molasses, soy, artificial flavor and coloring), sea salt, and Hershey's Cocoa Powder (100% cocoa).

Caramel Coconut (S, L and Tub/Tin) – Corn, Corn oil, Gold Pop Artificial Caramel Sugar (contains brown sugar, molasses, soy, artificial flavor and coloring), sea salt, and Coconut Extract.

Brown Sugar & Cinnamon (S, L and Tub/Tin) - Corn, Sugar, Brown Sugar, Corn oil, Cinnamon, Salt

Garlic Parmesan (M, L and Tub/Tin) (no sugar/popcorn flavored) - Corn, Corn oil, Garlic Salt (salt, garlic, food starch, sugar, Parsley, and natural flavors) and Parmesan Cheese Powder (parmesan cheese, milk, salt, Cultures, enzymes, disodium phosphate)



Cheddar (M, L and Tub/Tin) (no sugar/popcorn flavored) – Corn, Corn oil, Salt, Savory Shakes Cheddar Cheese (contains Milk, Soy, Whey Powder, artificial colors)

Dill (M, L and Tub/Tin) (no sugar/popcorn flavored) – Corn, Corn oil, Salt, Dill flavoring (contains dill weed, onion powder, garlic powder, citric acid powder)

Holiday & Seasonal Flavors and Colors available on request:

Red and Green Christmas colored Original (S, L, Tub/Tin) - Corn, Sugar, Corn oil, Salt, Red and Green Food coloring.

Pumpkin Spice(S, L, Tub/Tin)- Corn, Sugar, Corn oil, Salt, McCormick Pumpkin Pie Spice (cinnamon, nutmeg, ginger and allspice and sulfiting agent)

Gingerbread (S, Small Tin) - Corn, Sugar, Corn oil, Salt, Ground Ginger, Nutmeg, Ground Cloves, Cinnamon. ADD SPICE GUM DROPS \$1 extra

Peppermint Bark (XS and S only) (extra cost for drizzled chocolate and decorative tin. ADD \$2) - Corn, Sugar, Corn oil, Salt, Mint Winterfrost Flossugar (contains Sugar, Artificial Flavor, artificial coloring(FD&C Blue)), Ghirardelli Chocolate melting wafers (contains Dark and White chocolate made of cocoa, milk, soy, palm oil and may contain tree nuts)

